



PFT CORPORATE TRAINING SERIES

COURSE TITLE

FINANCIAL STATEMENT ANALYSIS AND BUSINESS PROFILING (Course code: PCTS0001)

LEARNING OUTCOMES

This course will enable participants to gain an in depth understanding of financial statements and will help provide insights into the underlying position, structure and financial well-being of any organization. Such an understanding will be useful in equity investment decisions, credit analysis and strategic performance reviews.

COURSE CONTENT

- Understanding the elements of financial statements
- Reviewing the elements of working capital
- Measuring efficiency of working capital management and liquidity management
- Assessing financial leverage and its impact on ratios for financing options
- Cash flow statement analysis
- Understanding key ratios for Investors
- Use of appropriate ratios to review operational and financial risk
- Accounting scandals and fraud – can we spot the early warning signs?

WHO SHOULD ATTEND?

This course provides essential knowledge for users of financial statements. It will also be of relevance to finance professionals involved in equity investment decision making and those aiming to understand the impact of investment decisions on financial statements and key ratios. Those who are involved in credit analysis and business development will also find this content useful in analyzing the financial position of their clients. Business leaders who require a broader insight into elements of the strategic financial performance of an organization will also find this valuable.

DURATION

6 hours (this is run as 2 sessions of 3 hours each or 1 full day of 6 hours)

