COURSE TITLE

MANAGING CHANGE WITHIN THE BUSINESS (Course code: PCTS0015)

LEARNING OUTCOMES

On completion of the course, participants will have developed a better understanding of organizational change, the ways to manage effective change as well as ideas on how to minimize resistance to change within an organization. The course will also enable participants to design and implement suitable change management models in their workplace.

COURSE CONTENT

- Understanding the culture of the organization
- Analyzing change in the context of the organization
- Assessing the extent of change and timescales required for successful implementation
- The different forms of resistance to change
- Methods for managing change and over-coming resistance
- Applying change management methods to the work place using a case-study

WHO SHOULD ATTEND?

Suitable for professionals who have the responsibility for implementing and leading change initiatives and who wish to enhance their knowledge and skills in strategic change management. It will also be useful for key members of teams or departments going through substantial changes in organizational structure and working methodologies in order for them to fully understand the challenges of how to best overcome resistance from within their teams.

DURATION

3 hours (this is run as 1 session)